



PLEDGE EVENT GUIDE

A pledge event is an easy and fun way to introduce TextLess Live More to your community.

Most TLLM Pledge Events occur in the form of “tabling.” If you can set up a table, you can host a Pledge Event!

PLEDGE EVENT CHECKLIST

Everything you need to organize and prepare for your Pledge Event.
Email info@textlesslivemore.org with questions or help with your event!

- Choose a date, time, and place for your pledge event—ideally a high-trafficked common area with space to set up a table, like a student center or lunchroom
- Download and print out TLLM Pledge Sheets
- Download the Pledge Banner Template to print out on a large banner or poster, or order an official TLLM Pledge Banner
Email jlevitan@textlesslivemore.org to order
- Get a bunch of colorful markers and pens for people to use to sign the Pledge Banner
- Order TLLM Blue Bracelets and TLLM stickers to decorate the table and hand out to people who sign the pledge
Email jlevitan@textlesslivemore.org to order
- Recruit volunteers to help you set up, decorate, and engage with people on the day of the pledge
- Make posters to hang up around your community to get people excited for the event
- Advertise! Contact peers, school administrators, and local press to tell them about TLLM's mission and the upcoming TLLM Pledge Event



PLEDGE EVENT ON THE DAY

Everything you need to do on the day of your Pledge Event.

- Set up your table with the TLLM Pledge Banner, TLLM pledge sheets, markers and pens, and TLLM blue bracelets, TLLM stickers
- Engage with people! Share Merritt's story and TLLM's mission, and talk about the dangers of distracted driving and distracted living
- Encourage peers, friends, and colleagues to sign the TLLM pledge (make sure they scan and sign on the TLLM website to make it official!)
- After they sign the pledge they can colorfully sign their name on the TLLM Pledge Banner
- Hand out TLLM Blue Bracelets and phone stickers as a reminder of their commitment and pledge to stay present and never drive distracted
- After the pledge event, hang the colorful banner in a public space!

Let us know how it went (& share photos!) at info@textlesslivemore.org!

